



## Doing Business with the USDA – MRP Mission Area

Thank you for your interest in doing business with Marketing and Regulatory Programs (MRP) mission area of the United States Department of Agriculture (USDA). This handout provides a background of the mission area, and information to assist in marketing to MRP. Personal and written inquiries are welcome.

**Marketing and Regulatory Programs (MRP)** facilitates domestic and international marketing of U.S. agricultural products, protects U.S. plant and animal health, regulates genetically engineered organisms, administers the Animal Welfare Act, and carries out wildlife damage management activities. MRP agencies are active participants in setting national and international standards.

MRP Mission Area consists of:

- [Agricultural Marketing Service \(AMS\)](#)

The Agricultural Marketing Service (AMS) administers programs that create domestic and international marketing opportunities for U.S. producers of food, fiber, and specialty crops. AMS also provides the agriculture industry with valuable services to ensure the quality and availability of wholesome food for consumers across the country and around the world.

- [Animal and Plant Health Inspection Service \(APHIS\)](#)

The Animal and Plant Health Inspection Service (APHIS) protects the health of U.S. agriculture and natural resources against invasive pests and diseases, regulates genetically engineered crops, administers the Animal Welfare Act, and helps people and wildlife coexist. APHIS also certifies the health of U.S. agricultural exports and resolves phytosanitary and sanitary issues to open, expand, and maintain markets for U.S. plant and animal products.

MRP agencies procure a wide variety of supplies, equipment, and services. Some examples include:

- Advertising and media campaigns
- Aerial release and spraying services (pheromones, insects)
- Aircraft, fuel, rentals, and maintenance - Biofuels
- Agricultural Inspection Services (Grain inspectors/samplers and insect surveys)
- Animal feed and bedding
- Animal Health Related Rendering and Disposal Service
- Animal Health Sampling and Testing for Diseases
- Animal Vaccines
- Architectural and Engineering Services
- Commodities/Food Sources (AMS only)
- Computers, printers, monitors, hardware, and software

- Construction of structures and facilities
- Electronic detection equipment and tools for animal tracking
- Equipment Maintenance and Repair services
- Firearms, Ammunition, Chemicals and Pyrotechnics
- Gardening and pest control services (including tree survey and treatment)
- Hazardous material acquisitions, removal, disposal, and clean-up.
- Housekeeping services
- Information Technology and related services
- International Procurements
- Laboratory equipment, maintenance, and testing services
- Live animals (i.e., sheep, mice, dogs)
- Mailing, Shipping, Printing, Copying services
- Office furniture, furnishings, and supplies
- Pest Control Agents (pesticides and insecticides)
- Professional, Management and Administrative Support Services
- Radiological Sources and Devices (radiators and x-rays)
- Research services
- Security and Guard services
- Storage facilities
- Telecommunications, cabling, wiring, radios
- Training, books, supplies
- Tree removal and grinding
- Vehicles and Maintenance (including boats, ATVs, tractors, trailers, etc.)
- Video equipment and cameras
- Veterinary Services (including animal depopulation and animal composting)

### **Capability Statements**

Firms or individuals wishing to do business with MRP should provide a capability statement identifying their areas of expertise. Capability statements should be sent to the agency's Small Business Coordinator/Liaison. Please provide enough information to ensure that your firm's products and capabilities can be fully understood.

### **Subcontracting Opportunities**

Recognizing that small firms often do not have the capability to perform as prime contractors on certain large contracts, MRP promotes the involvement of small businesses at the subcontracting level. Special contract clauses may be included in a large prime contract that requires the prime contractor to maximize the participation of small businesses through subcontracting opportunities. Prime contractors are encouraged to advertise subcontracting opportunities in FedBizOpps.gov. Small businesses are encouraged to identify their capabilities to major prime contractors. For more information please visit the following web site: <http://web.sba.gov/subnet>.

## Resources

For additional information of conducting business with the Federal Government please visit the following web sites:

### System for Acquisition Management (SAM.GOV)

SAM.GOV is the single government point-of-entry for Federal government procurement opportunities over \$25,000. Government buyers are required to publicize their business opportunities that exceed \$25,000 by posting information directly to SAM.GOV. Through this one portal, commercial vendors seeking Federal markets for their products and services can search, monitor, and retrieve opportunities solicited by the entire Federal contracting community. **There is no cost to use SAM.GOV.**

More information can be found at: <https://sam.gov/content/home>

### Small and Disadvantaged Businesses/AbilityOne Coordinator and Liaison

The Marketing and Regulatory Programs Small Business Coordinator fosters the use of small and disadvantaged businesses as Federal contractors. For more information contact:

Michael Chiodi, Small Business Coordinator/AbilityOne Liaison  
[michael.j.chiodi@usda.gov](mailto:michael.j.chiodi@usda.gov)  
612-336-3203

### Invoice Processing Platform (IPP)

IPP is a Web-based system that provides one integrated, secure system to simplify the management of vendor invoices. It is offered at no charge to federal agencies and their vendors. USDA encourages all vendors to use IPP.

<https://www.ipp.gov/>

### Vendor Assistance

For assistance with System for Acquisition Management and Invoice Processing Platform contact the Federal Service Desk:

Hours of Operation  
Monday - Friday 8 a.m. to 8 p.m. ET  
U.S. calls: 866-606-8220  
International calls: +1 334-206-7828  
DSN: 94-866-606-8220  
<https://www.fsd.gov/fsd-gov/home.do>